

NAYOUNG LEE

ENGLISH NAME: JUDY

VISA Type | Work permit, Study permit (Expiry Date : 2025/07/31) , PGWP (In progress)

Availability | Weekday, Weekend (Full-time)

CONTACT

📞 514-473-4062

✉ judynayoung1009@gmail.com

📍 700King St E, London, On



Instagram (@iamyoung_judy)
Instagram photos and videos
instagram.com

SUMMARY OF SKILLS

- Ability to meet deadlines through organized schedule
- Knowledge of industry computer programs
- (Adobe Illustration & Photoshop & Auto cad & SketchUp)
- Communication skills through group and teamwork experiences
- Adaptive in different environments easily
- Creativity, with more than four years of experience in design

EDUCATION

INCHEON CATHOLIC UNIVERSITY (KOREA)

2019 Mar - 2021 Jul

Environmental Design

- Computer program skills
- Time and schedule management through doing multiple assignments
- Communication skills by volunteering to develop the road

FANSHAWE UNIVERSITY (CANADA)

2023 Sep - 2025 Apr

Fashion Marketing & Management

- Persuasive skills through team projects
- Adaptability in different cultures
- Initiative to volunteering
- Creativity for designing show window display
- Dean's Honour Roll
-24fall, 24winter

EXPERIENCE

VISUAL MERCHANDISER

: ENVY+GRACE (CF MASONVILLE PLACE IN LONDON, ON)

2024 May - 2025 Jan

- Window display (20 mannequins and posters)
- Display products (walls, tables, racks)
- Organizing stock room for new stock
- Communicating with managers to create new display wall

MARKETING & DISPLAY MERCHANDISER

: MONAD COMPANY (INCHEON, SOUTH KOREA)

2022 Mar - 2022 Aug

- E-mail marketing
- Display products for live commercial show
- Communicating with shopping hosts
- Recognizing the advantages of products easily
- Taking live broadcasts

NAYOUNG LEE

ENGLISH NAME: JUDY

VISA Type | Work permit, Study permit (Expiry Date : 2025/07/31), PGWP (In progress)

Availability | Weekend, Weekdays (full-time)

FREELANCE

VISUAL MERCHANDISING -THE JUMP OFF

428 Richmond St Unit 1, London,
ON N6A 3C9

March 15, 2024

- Design window displaying
- Communicate with customer
- Dressing mannequins

AMBASSADOR -GOODWILL INDUSTRIES

255 Horton St E, London, ON
N6B 1L1

April, 2024 - Current

- Creating social media videos
- Communicate with social media team
- Collaborating with other ambassador to promote the company

STORE PLAN TEAM -THE STORY POP-UP STORE

Fanshawe College, London, On

September 2024 - December 2024

- Creating a poster
- Making props
- Floor planning

CONTENT CREATER -THE MISSION THRIFT STORE

784 Wharncliffe Rd S, London,
ON N6J 2N4

Feburary, 2025

- Creating 'Thrifty business look' video

FOOD & BEVERAGE SERVICE

: MOUNTAIN PIZZA AND PUB (INCHEON, SOUTH KOREA)

2021 Jul - 2022 Jan

- Packing for delivery in a fast-paced environment
- Friendly communication with workers and customers
- Making food fast with safety instructions

VOLUNTEER

STYLIST FOR MUSIC VIDEO

Feburary, 2025

Fanshawe College, London, ON

- Volunteered as fashion & makeup stylist for filming program students
- Learned fashion design by recreating clothes
- Improving problem solving skill through doing makeup for dancers
- Communicationg with directors, dancers, and actors to create the music video they want

SOCIAL MEDIA MARKETING FOR LUNAR NEW YEAR FESTIVAL

January, 2025

Fanshawe College, London, ON

- Volunteered as social media and graphic designer to promote the Korean Club and the festival.
- Making the poster for the Lunar New Year Festival
- Creating the videos for the Korean Club
- Attending the meeting of the festival to make event plan

OPEN HOUSE AT FANSHAWE

October 26, 2024

Fanshawe College, London, ON

- Introducing fashion marketing&management course to students
- Creating a window to show the steps of visual merchandising
- Communicating with students, parents, and professors

NAYOUNG LEE

ENGLISH NAME: JUDY

VISA Type | Work permit, Study permit (Expiry Date : 2025/07/31), PGWP (In progress)

Availability | Weekend, Weekdays (full-time)

LANGUAGE

Korean

English (IELTS 6.5)

VOLUNTEER

SOCIAL MEDIA MARKETING FOR IBI BEAUTY

July 2024

IBI Beauty - Personal brand

- Making videos and posts to promote the brand
- Managing ambassadors

HOST FOR THE LUNAR NEW YEAR FESTIVAL

February 9, 2024

Fanshawe College, London, ON

- Volunteer to serve as Korea's representative MC and introduce the festival order and Korea.
- Table setting for the festival
- Complete the script and gain confidence through repeated practice with hosts from other countries.

MODELING & PHOTOSHOOT FOR POP-UP

Jan 2024- Feb 2024

Fanshawe College, London, ON

- Model volunteer for posters to promote pop-up stores
- Become a model on the day of the pop-up store and volunteer on a small runway
- Gain confidence by posing in front of customers and walking the runway

500 STEPS PROJECT FOR WOMEN TO COMFORTABLY WALK

Jun.2021-Jul.2021

Bupyeong, Incheon, South Korea

- Improved so that people of all ages and genders can safely walk through dark alleyways
- Designing a logo, map, notice board, and wall painting of the alleyway